



FON UNVEILS INNOVATIVE WEB APPLICATIONS WiFi ROUTER – THE FONERA 2.0N

Fonera 2.0n caters to all Web 2.0 users with faster WiFi, home network access, converting 3G to WiFi and managing file uploads/downloads – even with your computer off

MADRID—July 14, 2009—FON today introduced the Fonera 2.0n WiFi router in the US market, combining FON's revolutionary WiFi sharing and money making features with seamless integration and management of popular Web 2.0 services such as YouTube, Facebook, Picasa, Flickr, RapidShare, and other content — even while users' PCs are off. The Fonera 2.0n will be available for sale online and at select retailers in October for just \$99.

“If there is one annoying aspect of the otherwise great internet, it's the time it takes to upload videos and pictures, or to download movies, TV series, games, and software from the internet,” said Martin Varsavsky, FON's CEO. “The Fonera 2.0n is the first WiFi router that frees up your computer from those tasks. Close your computer, continue uploading and downloading!”

Built around the faster 802.11n standard, Fonera 2.0n has a greater WiFi reach and faster throughput than 802.11g routers, and its more powerful processors and sophisticated software enable it to run parallel applications and simultaneous uploads and downloads. The Fonera 2.0n is kind of like TIVO for your laptop. You can manage...upload, download and synch ALL of your web apps while you are away from home. Your computer is no longer hostage to the speed of the connection — no more getting stuck for hours waiting for something to load.

A built-in USB hub and Fonera 2.0 management software allows users to connect external hard drives and other USB devices. This enables users to share data wirelessly, upload videos or photos automatically to YouTube, Flickr, Picasa and Facebook, or download* torrents or files directly from RapidShare and Megaupload without a computer running at the same time. Additional features include the ability to backup files to a hard drive, print, or access a remote webcam via WiFi, and convert an HSDPA or 3G dongle to WiFi.

Fonera 2.0n can also help users save money on energy and reduce their CO2 output. A Fonera 2.0n router consumes less than four watts while downloading,

instead of a PC that averages 100 watts, so users can reduce their CO2 emissions by 273Kg a year — equivalent to driving an SUV more than 1,500km per year. **

“The deep integration of online file sharing, social networks, and other Web 2.0 content into our already busy daily lives translates into more hours spent at the computer, greater energy use and more greenhouse emissions,” said Varsavsky. “By enabling users to handle basic computing tasks from the router instead of the PC, we’re taking a small step towards reducing power consumption without limiting functionality.”

Fonera 2.0n also maintains all the features of previous FON WiFi routers. Once connected, it creates two WiFi signals, one private and one public, that allow for a secure, wireless internet connection at home and free access at FON Spots worldwide. Fonera owners can also choose to make money*** by selling FON WiFi access passes or letting guests roam at their FON Spot.

For further information about the Fonera 2.0n, visit www.fon.com.

*FON does not promote illegal activities or otherwise violate any applicable laws or intellectual property rights. Disclaimer: you should not download copyrighted material unless you have permission from the copyright holder to do so.

**Calculations based on data from 2009 PC Energy Report.

***Money making functionality not available in all countries.

About FON:

FON started the free WiFi revolution in 2006 with the first Fonera WiFi router and the goal of free, ubiquitous WiFi for everyone. Today, FON has more than half a million FON Spots, over 1.5 million registered foneros, and a growing list of Telco partners who add FON functionality to their ADSL modems. Google, eBay, British Telecom, Index Ventures and Sequoia Capital are investors in FON.

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